

# Contents

Report Parameters	. 1
Economy Overview	. 2
Historic & Projected Trends	. 5
Population Characteristics	. 7
nbound and Outbound Migration	. 9
ndustry Characteristics	10
Business Characteristics	15
Workforce Characteristics	16
Educational Pipeline	20
Appendix A (Geographies)	21



# **Report Parameters**

### 51 ZIPs

77040 Houston, TX (in Harris county)	
77041 Houston, TX (in Harris county)	
77043 Houston, TX (in Harris county)	
77064 Houston, TX (in Harris county)	
77065 Houston, TX (in Harris county)	

77066	Houston, TX (in Harris county)	
77069	Houston, TX (in Harris county)	
77070	Houston, TX (in Harris county)	
77079	Houston, TX (in Harris county)	
See Appendix A for all 51 ZIPs		

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.



# **Economy Overview**

1,746,525

Population (2021)

Population grew by 158,473 over the last 5 years and is projected to grow by 74,921 over the next 5 years.

739,809

**Total Regional Employment** 

Jobs grew by 23,719 over the last 5 years and are projected to grow by 33,548 over the next 5 years.

\$78.4K

Avg. Earnings Per Job (2021)

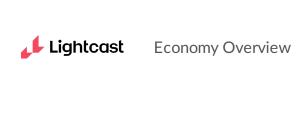
Regional average earnings per job are \$577 above the national average earnings of \$77.8K per job.

### **Takeaways**

- As of 2021 the region's population increased by 10.0% since 2016, growing by 158,473. Population is expected to increase by 4.3% between 2021 and 2026, adding 74,921.
- From 2016 to 2021, jobs increased by 3.3% in 51 Texas ZIPs from 716,090 to 739,809. This change outpaced the national growth rate of 1.8% by 1.5%. Labor force data is not available for 51 Texas ZIPs.
- There is no education attainment data for 51 Texas ZIPs.
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Services to Buildings and Dwellings.



	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	1,761,215	N/A	739,809	97.7	\$114.93B	\$121.79B	\$128.45B
Baytown, TX	120,876	N/A	50,168	104.9	\$8.35B	\$12.38B	\$13.75B
13-County Gulf Coast Region	7,523,112	3,559,268	3,468,227	95.7	\$568.58B	\$392.56B	\$478.94B
Katy Mason Rd & Samp; I-10 45 Min DT	4,202,784	N/A	2,201,717	99.1	\$365.92B	\$246.85B	\$331.79B
Custom - El Campo and Surrounding	65,818	N/A	28,324	95.2	\$3.69B	\$5.53B	\$4.77B
Blessing, TX (in Matagorda county) (ZIP 77419)	120	N/A	459	92.3	\$39.82M	\$50.48M	\$73.50M
Danevang, TX (in Wharton county) (ZIP 77432)	Insf. Data	N/A	73	93.2	\$5.95M	\$8.63M	\$13.10M
East Bernard, TX (in Wharton county) (ZIP 77435)	4,085	N/A	1,745	93.2	\$148.35M	\$351.35M	\$237.29M
El Campo, TX (in Wharton county) (ZIP 77437)	18,088	N/A	8,331	93.2	\$803.28M	\$1.51B	\$1.09B
Garwood, TX (in Colorado county) (ZIP 77442)	2,698	N/A	735	98.6	\$88.24M	\$202.30M	\$129.46M



# May 2022 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

### **Educational Attainment**

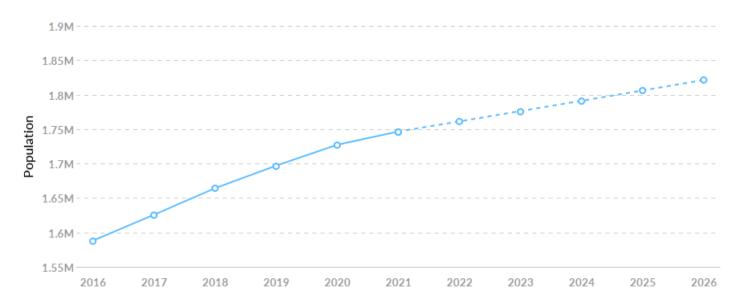
Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.



# Historic & Projected Trends

## **Population Trends**

As of 2021 the region's population increased by 10.0% since 2016, growing by 158,473. Population is expected to increase by 4.3% between 2021 and 2026, adding 74,921.

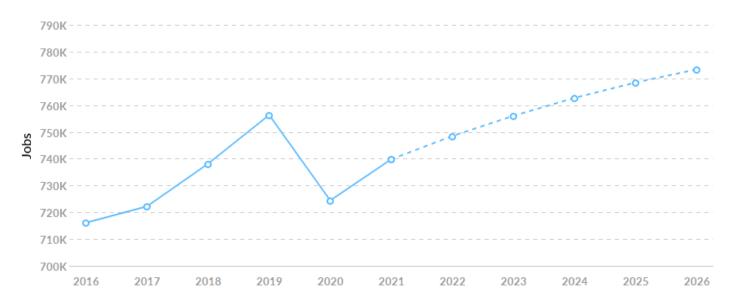


Timeframe	Population
2016	1,588,052
2017	1,625,636
2018	1,664,224
2019	1,696,906
2020	1,727,293
2021	1,746,525
2022	1,761,215
2023	1,776,231
2024	1,791,131
2025	1,806,094
2026	1,821,447



### **Job Trends**

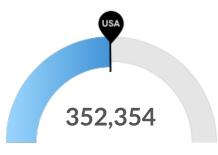
From 2016 to 2021, jobs increased by 3.3% in 51 Texas ZIPs from 716,090 to 739,809. This change outpaced the national growth rate of 1.8% by 1.5%.



Timeframe	Jobs
2016	716,090
2017	722,202
2018	738,120
2019	756,309
2020	724,395
2021	739,809
2022	748,482
2023	756,015
2024	762,735
2025	768,456
2026	773,357

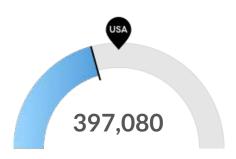


## **Population Characteristics**



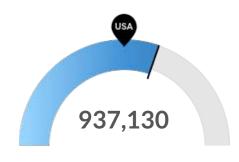
#### Millennials

Your area has 352,354 millennials (ages 25-39). The national average for an area this size is 355,949.



#### **Retiring Soon**

Retirement risk is low in your area. The national average for an area this size is 514,087 people 55 or older, while there are 397,080 here.



#### **Racial Diversity**

Racial diversity is high in your area. The national average for an area this size is 695,725 racially diverse people, while there are 937,130 here.



#### **Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



#### **Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



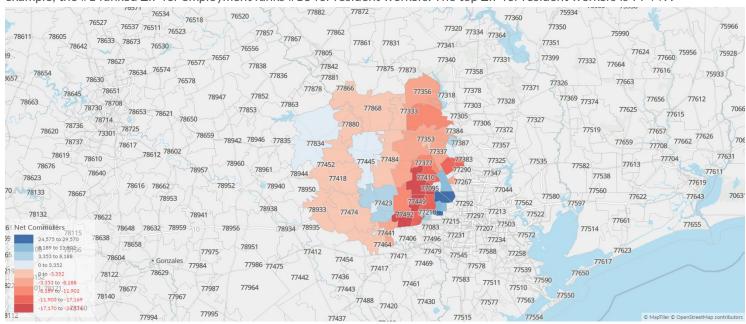
#### **Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



#### Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #13 for resident workers. The top ZIP for resident workers is 77449.



Where Talent Works				Where Talent Lives	
ZIP	Name	2021 Employment	ZIP	Name	2021 Workers
77040	Houston, TX (in Harris c	49,686	77449	Katy, TX (in Harris coun	53,788
77079	Houston, TX (in Harris c	47,891	77494	Katy, TX (in Fort Bend c	50,707
77041	Houston, TX (in Harris c	46,924	77084	Houston, TX (in Harris c	49,310
77070	Houston, TX (in Harris c	35,161	77429	Cypress, TX (in Harris c	44,486
77449	Katy, TX (in Harris coun	35,080	77433	Cypress, TX (in Harris c	44,222



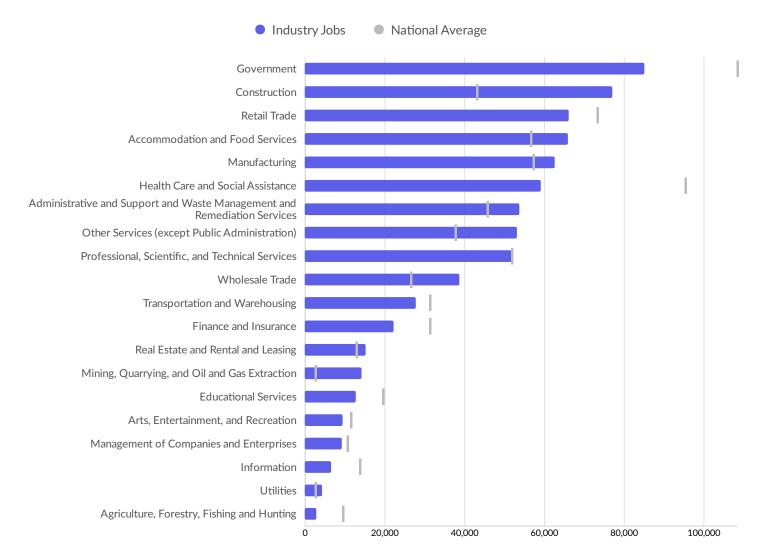
# Inbound and Outbound Migration

Migration data is not available at the ZIP level. Please select county level or higher to see this data.

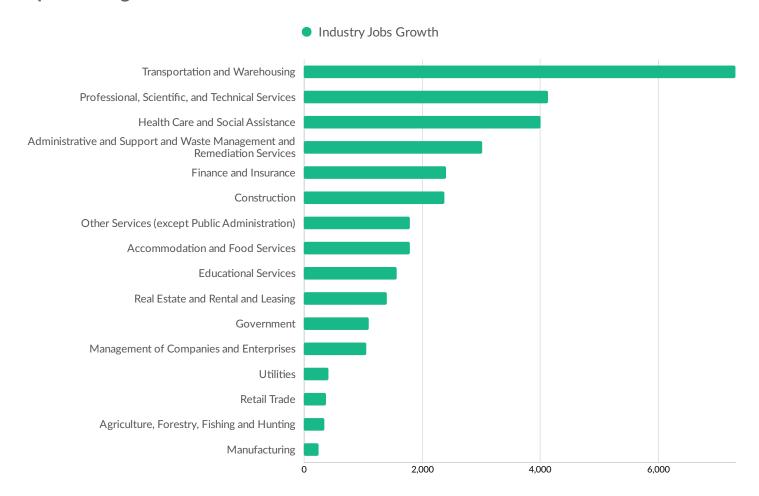


# **Industry Characteristics**

### **Largest Industries**

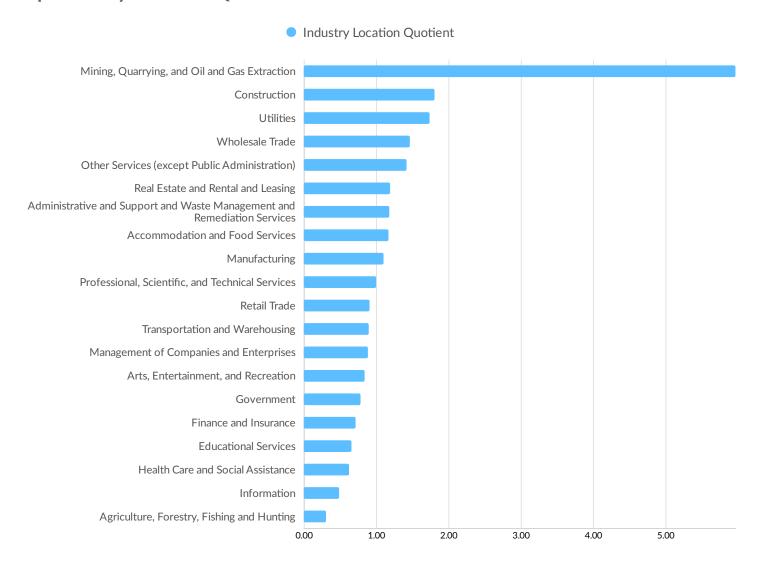


## **Top Growing Industries**



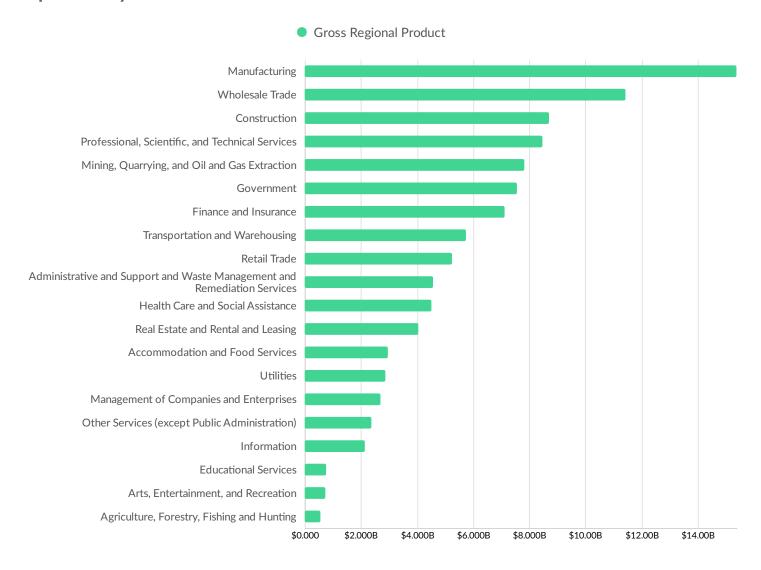


### **Top Industry Location Quotient**

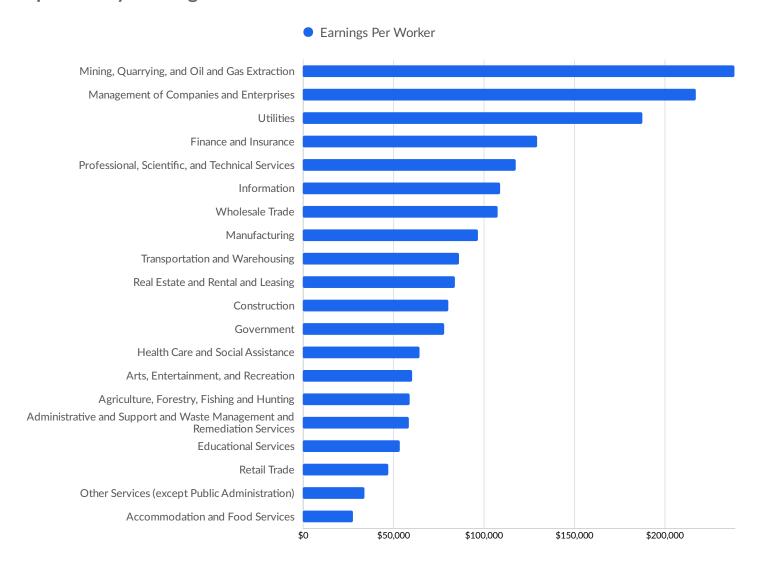


### **Lightcast**

### **Top Industry GRP**



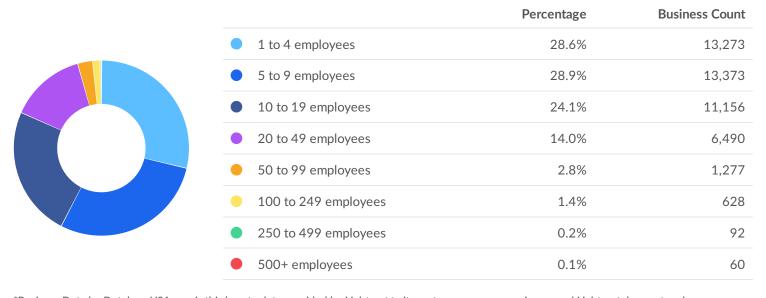
### **Top Industry Earnings**





### **Business Characteristics**

#### **Business Size**

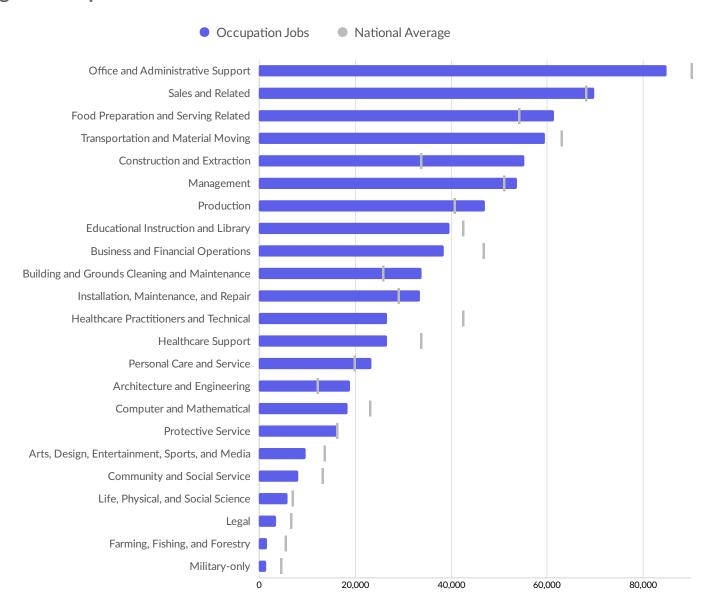


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



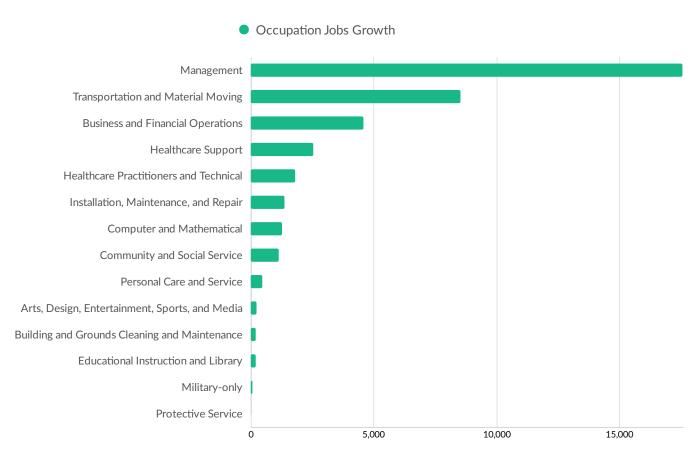
### Workforce Characteristics

### **Largest Occupations**



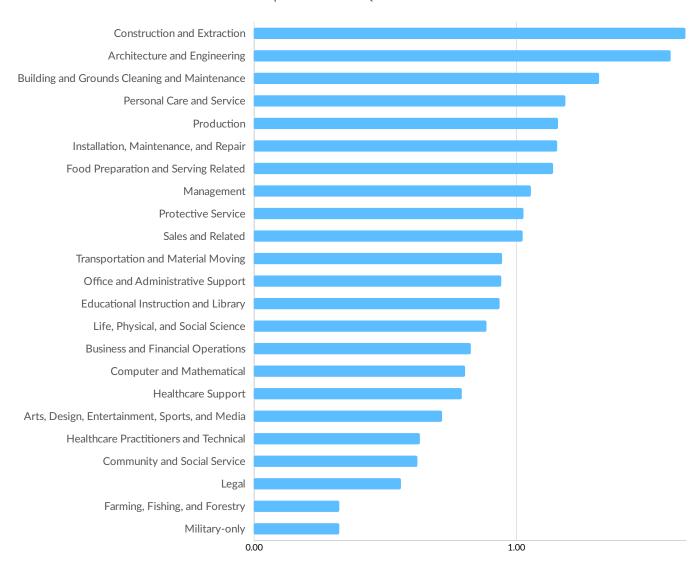


## **Top Growing Occupations**

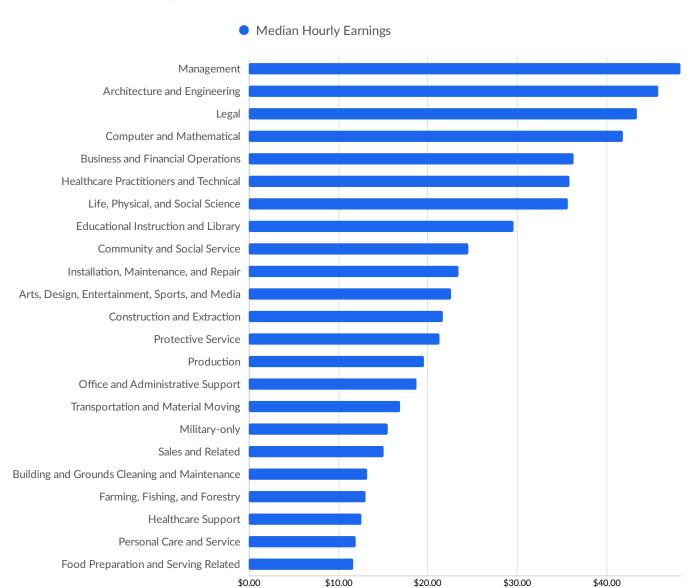


### **Top Occupation Location Quotient**

#### Occupation Location Quotient



### **Top Occupation Earnings**



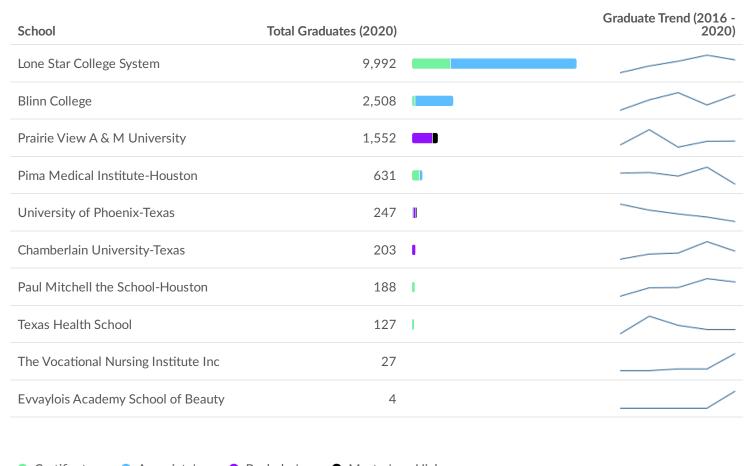
Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.



## **Educational Pipeline**

In 2020, there were 15,482 graduates in 51 Texas ZIPs. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and Registered Nursing/Registered Nurse.



CertificateAssociate'sBachelor'sMaster's or Higher



# Appendix A (Geographies)

Code	Description
77040	Houston, TX (in Harris county)
77041	Houston, TX (in Harris county)
77043	Houston, TX (in Harris county)
77064	Houston, TX (in Harris county)
77065	Houston, TX (in Harris county)
77066	Houston, TX (in Harris county)
77069	Houston, TX (in Harris county)
77070	Houston, TX (in Harris county)
77079	Houston, TX (in Harris county)
77084	Houston, TX (in Harris county)
77094	Houston, TX (in Harris county)
77095	Houston, TX (in Harris county)

Code	Description
77316	Montgomery, TX (in Montgomery county)
77333	Dobbin, TX (in Montgomery county)
77353	Magnolia, TX (in Montgomery county)
77354	Magnolia, TX (in Montgomery county)
77355	Magnolia, TX (in Montgomery county)
77356	Montgomery, TX (in Montgomery county)
77362	Pinehurst, TX (in Montgomery county)
77363	Plantersville, TX (in Grimes county)
77375	Tomball, TX (in Harris county)
77377	Tomball, TX (in Harris county)
77379	Spring, TX (in Harris county)
77381	Spring, TX (in Montgomery county)

Code	Description
77382	Spring, TX (in Montgomery county)
77388	Spring, TX (in Harris county)
77389	Spring, TX (in Harris county)
77418	Bellville, TX (in Austin county)
77423	Brookshire, TX (in Waller county)
77426	Chappell Hill, TX (in Washington county)
77429	Cypress, TX (in Harris county)
77433	Cypress, TX (in Harris county)
77441	Fulshear, TX (in Fort Bend county)
77445	Hempstead, TX (in Waller county)
77446	Prairie View, TX (in Waller county)
77447	Hockley, TX (in Harris county)

Code	Description
77449	Katy, TX (in Harris county)
77450	Katy, TX (in Harris county)
77466	Pattison, TX (in Waller county)
77473	San Felipe, TX (in Austin county)
77474	Sealy, TX (in Austin county)
77476	Simonton, TX (in Fort Bend county)
77484	Waller, TX (in Harris county)
77485	Wallis, TX (in Austin county)
77493	Katy, TX (in Harris county)
77494	Katy, TX (in Fort Bend county)
77833	Brenham, TX (in Washington county)
77834	Brenham, TX (in Washington county)

Code	Description
77868	Navasota, TX (in Grimes county)
77880	Washington, TX (in Washington county)

Code	Description
78933	Cat Spring, TX (in Austin county)